

# Content Creation

Create excitement with custom graphics and animations for your Electronic Message Center.



## sign language

Your decision to purchase an LED display was a major investment. Electro-Matic Products Inc. understands the importance of getting your LED display noticed in a professional way.

What does your display say about your business? Is your sign representing your company in its best possible light? An LED display is only as good as the files and the programming. If your sign is just scrolling text, flashing something then chances are you are not getting full utilization of your display. You need professional content running on your display. Think of it as a television commercial running 24 hours a day 7 days a week.

By obtaining professional grade sign animations and ads your business will look professional and more inviting.

You should increase your return on investment by utilizing professionally developed content. Our Visual Content staff has been in the LED sign business for over 10 years. LED displays are your window to potential clients.

Prices are reasonable, and you will find our staff is excellent at helping create the right wording to entice traffic to stop and come inside! Using bright vivid eye catching graphics increases traffic to your business.



## sign graphics & animations

We offer many programs custom tailored to fit any budget. Our staff works hard to help your sign bring in new business. You can order 1 file or a block of files. You'll be surprised at our rates compared to television and newspaper advertising.

Whether you are a big corporation or sole proprietor, Electro-Matic Products, Inc. can create amazing ads for your signs.



## sign programming

If you don't have the time or the resources, we can take this a step further and do all the scheduling of your sign remotely. Many of our clients who started by purchasing a few image files now have us take over all their programming their rigid scheduling needs.

Also with this service, we are able to troubleshoot display problems and call the technician if needed. In many instances a simple re-boot or upgrade can be done by our service so your sign is up and running in no time.

Prices are reasonable and much better than tying up a needed employee. Give us a call to discuss various programs as we understand everyone has different situations.



**Create excitement with Custom Graphics and Animation!**



**For more information on Content Creation contact your local dealer/distributor or email us directly at [animation@electro-matic.com](mailto:animation@electro-matic.com).**



**Electro-Matic Products, Inc.**

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